



# VP700

FAST • ON-DEMAND • COLOR LABELS

Powered by  
**memjet**

**Need to print barcode labels or high color labels quickly and inexpensively?**

The VP700 is powered by revolutionary Memjet inkjet technology. It prints at an unprecedented 60 feet per minute with crisp graphics, text and barcodes.

***A Single  
Source  
VP700  
SOLUTION***

**VP700  
Digital  
Color  
Printer**

**Stock  
Memjet  
Compatible  
Labels**

**Factory  
Trained  
Support and  
Service**

# VP700

## Printer Specifications

### Performance

- Print speed - Up to 12 or 6 inches per second.
- Print resolution – 1600 x 1600 dpi or 1600 x 800 dpi
- Data connectivity – USB 2.0/Ethernet 10/100Base-T/GPIO.
- Dye ink in five 250ml individual CYMCK color Ink tanks.
- Fast Time to first Label.
- Universal internal power supply.
- Barcode PQ:
  - 1D barcode at least Grade B (Code39) with 10mils bar width.
  - 2D barcode at least Grade B (PDF417) with 10mils cell size.

### Media Handling

- Supports 3 print modes: Roll-Roll, Roll-Cut, Print & hold (non-peel).
- Label media width – 2" - 8.5" (50.8 – 215.9mm).
- Max. Label Length – 40" or 1.016m (continuous/roll-roll), 8" or 203mm (roll-cut/print & hold)
- Label media thickness – 0.1 – 0.3mm
- Supported media – Glossy and matte
- Detection - Gap, continuous, black mark.

### Operating Environment

- Operation – 15 to 35°C at RH 20-80%.
- Storage – -5 to 50°C.

### Regulatory and Safety

- Safety (tested to IEC 60950), FCC, CCC, BSMI, C-Tick
- ROHS

### Note:

- The technical specifications are subjected to change without notice
- Barcode PQ is dependent on label media compatibility with the ink.

### Usability & Serviceability

- User Interface –
  - Embedded Web Server.
  - Backlit LCD Control panel in 8 languages - EFIGS, Japanese, Traditional & Simplified Chinese.
  - LED for printer warnings & readiness indication.
  - Unobstructed accessibility to the service bays for print-head and ink tanks.
  - Designed for ease of setup, troubleshooting and servicing.
- Aesthetics – Metallic casing with Industrial grade ruggedness.
- Printer driver Compatibility – 32/64bits Windows XP/Vista/Windows 7.
- Supported Network protocol – TCP/IP (Static IP or DHCP).
- Field upgradable firmware.
- Customer replaceable supplies and consumables
- Acoustics (Sound Pressure Level) – Less than 60dBA (both operator/bystander position)

### Accessories & others

- Integrated Un-winder (with enclosure for paper dust removal) as standard for up to 8" OD label roll with 3" core.
- Built-in automatic cutter.
- Product size – (WxHxD) -18.7" x 19.6" x 23.0"
- or 476mm x 497mm x 585mm
- Weight – Est. 77lbs or 35kg (Printer only).
- Warranty – 1 year limited factory warranty or 5M inches – whichever comes first.

### Shipped

- Printer (integrated with un-winder), CD (driver + manual), printhead, USB cable, AC Power cable, fast start guide and five ink cartridges (CMYKK).

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**Stock Pre-Die-Cut Memjet Labels**  
• **Guaranteed Memjet compatibility**

# Memjet Stock Labels *Price List*

## ITEM MATERIAL (See Descriptions Below)

### CIRCLES & SQUARES

DIMENSIONS W x L - INCHES	2	2.5	3	3.5	4	4.5	5	5.5	6
MMJ-100	\$10	\$12	\$14	\$17	\$19	\$21	\$23	\$25	\$27
MMJ-110	\$19	\$23	\$27	\$31	\$35	\$38	\$42	\$46	\$50
MMJ-120 SEMI	\$18	\$21	\$25	\$28	\$32	\$35	\$39	\$42	\$46
MMJ-125 GLOSS	\$31	\$37	\$43	\$49	\$55	\$61	\$67	\$74	\$80
MMJ-130	\$24	\$29	\$34	\$39	\$44	\$49	\$53	\$58	\$63
MMJ-150	\$59	\$71	\$83	\$95	\$107	\$119	\$131	\$143	\$154
MMJ-160	\$64	\$77	\$90	\$103	\$116	\$129	\$142	\$155	\$168
MMJ-170	\$66	\$79	\$92	\$105	\$118	\$132	\$145	\$158	\$171
MMJ-180	\$95	\$114	\$135	\$152	\$172	\$191	\$210	\$230	\$250
NUMBER OF LABELS PER ROLL	2475	2000	1675	1450	1275	1125	1025	925	850

### ★ INQUIRE IF YOU DON'T SEE THE SIZE YOU NEED ★

### OVALS

DIMENSIONS W x L - INCHES	3x1	3x2	3.5x1.5	2x3	5x2	6x3	6x4	7x5
MMJ-100	\$14	\$14	\$17	\$10	\$25	\$27	\$27	\$31
MMJ-110	\$27	\$27	\$31	\$19	\$46	\$50	\$50	\$58
MMJ-120 SEMI	\$25	\$25	\$28	\$18	\$42	\$46	\$46	\$53
MMJ-125 GLOSS	\$43	\$43	\$49	\$31	\$74	\$80	\$80	\$92
MMJ-130	\$34	\$34	\$39	\$24	\$58	\$63	\$63	\$73
MMJ-150	\$83	\$83	\$95	\$59	\$143	\$154	\$154	\$178
MMJ-160	\$90	\$90	\$103	\$64	\$155	\$168	\$168	\$193
MMJ-170	\$92	\$92	\$105	\$66	\$158	\$171	\$171	\$197
MMJ-180	\$135	\$135	\$152	\$95	\$210	\$250	\$250	\$290
NUMBER OF LABELS PER ROLL	4700	2475	1450	1675	2475	1675	1275	1050

## ITEM MATERIAL DESCRIPTIONS

Item	Material	Description	Suggested Use	Technical Specs
MMJ-100	Paper	38# Matte White	General use	Permanent cold temperature adhesive
MMJ-110	Paper	61# Matte White	General use	Permanent cold temperature adhesive
MMJ-120/125	Paper	60# Semi Gloss or Gloss White Inkjet, FSC Certified	General use	Permanent cold temperature adhesive
MMJ-130	Paper	50# FSC Certified 100% PCW Recycled	General use	Permanent cold temperature adhesive
MMJ-150	Polypropylene	4 Mil Matte White	General use in tougher environments	Resistance to chemicals and moisture
MMJ-160	Polyester	2 Mil Matte White	Synthetic material with aggressive adhesive	Resistant to tearing, heat, stretching and chemicals
MMJ-165	Polyester	2 Mil Gloss White	Synthetic material with aggressive adhesive	Resistant to tearing, heat, stretching and chemicals
MMJ-170	Vinyl	4 Mil Vinyl	Good outdoor weather resistance	Durable 4 mil thick
MMJ-180	Polyester	4 Mil Clear	Clear label	Resistant to tearing, heat, stretching and chemicals

**The label materials listed here were extensively tested on Memjet powered printers. They will yield the best possible print quality on any Memjet powered label printer.**

# Memjet Stock Labels *Price List*

## ITEM MATERIAL (See Descriptions on Other Side)

### HORIZONTAL RECTANGLE

DIMENSIONS W x L - INCHES	2x1	3x1	4x1.5	5x2	4x3	6x4	7x3	8x4
MMJ-100	\$10	\$14	\$19	\$23	\$19	\$27	\$31	\$35
MMJ-110	\$19	\$27	\$35	\$42	\$35	\$50	\$58	\$65
MMJ-120 SEMI	\$18	\$25	\$32	\$39	\$32	\$46	\$53	\$60
MMJ-125 GLOSS	\$31	\$43	\$55	\$67	\$55	\$80	\$92	\$104
MMJ-130	\$24	\$34	\$44	\$53	\$44	\$63	\$73	\$83
MMJ-150	\$59	\$83	\$107	\$131	\$107	\$154	\$178	\$202
MMJ-160	\$64	\$90	\$116	\$142	\$116	\$168	\$193	\$219
MMJ-170	\$66	\$92	\$118	\$145	\$118	\$171	\$197	\$224
MMJ-180	\$95	\$135	\$175	\$210	\$172	\$250	\$290	\$325
NUMBER OF LABELS PER ROLL	4750	4750	3725	2475	1675	1275	1675	1275

### VERTICAL RECTANGLE

DIMENSIONS W x L - INCHES	2x3	2x4	2x5	2x6	3x7	4x6	4x8
MMJ-100	\$10	\$10	\$10	\$10	\$14	\$19	\$19
MMJ-110	\$19	\$19	\$19	\$19	\$27	\$35	\$35
MMJ-120 SEMI	\$18	\$18	\$18	\$18	\$25	\$32	\$32
MMJ-125 GLOSS	\$31	\$31	\$31	\$31	\$43	\$55	\$55
MMJ-130	\$24	\$24	\$24	\$24	\$34	\$44	\$44
MMJ-150	\$59	\$59	\$59	\$59	\$83	\$107	\$107
MMJ-160	\$64	\$64	\$64	\$64	\$90	\$116	\$116
MMJ-170	\$66	\$66	\$66	\$66	\$92	\$118	\$118
MMJ-180	\$95	\$95	\$95	\$95	\$135	\$172	\$172
NUMBER OF LABELS PER ROLL	1675	1275	1030	860	740	860	650

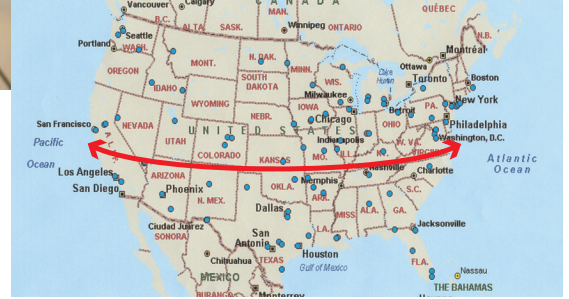
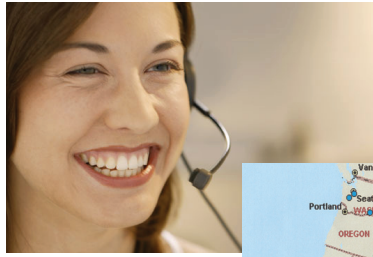
**InfoSeal Memjet labels are guaranteed to perform on any Memjet Powered Label Printers, Inkjet or Toner based Label Printers.**

*If you don't see the label size, shape or type of material you need please contact us.*

For orders of 10 rolls or more please call for semi-custom pricing.

# Nationwide Service

- Toll free telephone support
- Nationwide on-site service



## Consumables *Price List*

	Item	Description	Retail Price
<b>PRINTER</b>	VP-700	Printer with ink and one print head	\$8,995.00
	MMJ-PH	Memjet ink jet print head	\$400.00
<b>CARTRIDGES</b>	MMJ-5PK	Set of five ink cartridges (CMYKK) <small>You can also order a set of five of one color at this price.</small>	\$975.00
	MMJ-BLK	Black ink cartridge	\$195.00
	MMJ-CY	Cyan ink cartridge	\$195.00
	MMJ-YEL	Yellow ink cartridge	\$195.00
	MMJ-MAG	Magenta ink cartridge	\$195.00
<b>PARTS</b>	MMJ-waste	Waste ink Sponge five pack	\$25.00
	MMJ-service	Complete service station assembly	\$333.00
	MMJ-Cutter	Cutter module	\$165.00
	MMJ-Output	Media output assembly	\$277.00
	MMJ-Wiper	Service wiper transfer	\$215.00
	MMJ-Roller	Service wiper roller	\$60.00
	MMJ-Air	Air filter guard	\$15.00
<b>MAINTENANCE SCHEDULE</b>	The following are estimated consumables life times all items can be changed by the VP700 operator		
	MMJ-waste	Waste ink sponge	110 ink cartridges
	MMJ-service	Service station	2.5 million inches
	MMJ-Cutter	Cutter module	400,000 cuts
	MMJ-Output	Media output assembly	1 million pinches
	MMJ-Air	Air filter guard	6 months



# VP700 Digital Label Printer

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## COMPATIBLE LABEL SOFTWARE

For More Information and Trial Software Downloads Visit One of These Websites:

### Software Name

### Website



[www.nicelabel.com](http://www.nicelabel.com)



[www.teklynx.com](http://www.teklynx.com)



[www.bartenderbarcodesoftware.com](http://www.bartenderbarcodesoftware.com)



[www.wasatch.com](http://www.wasatch.com)